

PAMOJA YOUTH INITIATIVE (PYI)



ANNUAL REPORT 2019

EXECUTIVE SUMMARY

Pamoja Youth Initiative (PYI) works around the year to reactivate young people to realize and utilize their talents and potentials hence contributing to the socio-political and economic transformations in Zanzibar.

Our work covers both Unguja and Pemba, but with limited resources we most of the time prefer to work in Zanzibar to ensure our few resources are used effectively to impact the lives of young people with possible intention of scaling up our work in other areas especially in Pemba. As per the national and international guidelines on the definition of youth, PYI work with youths ranging from the age of 15-35, and by considering the fact that investing in youths should start earlier our interventions tend to take positive youth development approach in addressing youths problems.

As per our strategic focus we are working on three thematic areas, i.e. Livelihood and Employability, Leadership Development and Youth Civic Engagement and Democracy.

Under Livelihood and Employability thematic area we work to prepare youths and empower them with skills to compete in labour market as well as to empower them engage in entrepreneurial activities.

Leadership Development tend to instill the leadership mindset to the youths by preparing them to take leadership role in their lives while working to take a lead in community leadership by engaging with other community members to challenge the conventional wisdom about leadership.

Youth Civic Engagement and Democracy, our work and aspirations is to see young people are actively engaged in positive transformation through taking part in civic and democratic process hence contribute to national building.

As we are looking to engage more young people in our work, not only as beneficiaries but as a power and engine of transforming changes. In 2019 PYI has initiated a program of recruiting more graduates to join our team of staffs on voluntary basis, while learning workplace ethics and shaping their professional development.

In this year, we have been able to scale up our interventions by putting much emphasis on partnership building locally and internationally, and through volunteering spirits running programs that are demand driven with low cost, using our pockets to address youth challenges under the volunteerism spirit.

KEY UPDATES AND HIGHLIGHTS IN 2019

In 2019, Pamoja Youth Initiative has continued to grow in terms of members, volunteers and reach and has successfully become one among the grantees of CJRF conducting projects on building climate changes resiliency among the women and youths in Zanzibar, targeting South Unguja and Micheweni Pemba.

PYI has received a donation of 3.5 million from Zanzibar Adventure School to strengthen its Library initiatives in Uzini Primary School located at Bambi Central District of Unguja.

PYI has also continued to serve as a connector and platforms for young people to connect and build their personal and professional development paths by working on voluntary basis. This include the registration of new members who some of them has officially joined our volunteer groups who are working to support our work of empowering young people in Zanzibar.

ANNUAL PROJECTS AND ACTIVITIES UNDER ALL THEMATIC AREAS

In 2019, PYI has worked in 3 thematic areas as outlined in 2017-2023 Strategic Plan i.e. Youth Civic Engagement and Democracy, Leadership Development and Livelihood and Employability. Below is the outline of activities conducted in 2019 under these 3 components

YOUTH CIVIC ENGAGEMENT AND DEMOCRACY

Under this thematic area Pamoja Youth Initiative implemented a number of activities as outlined in our strategic plan.

Formation of Youth and Women Network on Climate Change

Under the support of CJRF and IIED through Strengthening Youth and Women Voices project, PYI has officially launched a leadership network comprising of 10 members. The principal objective of establishing leadership network is to ensure that Zanzibar youths are engaged in building resiliency and voice their concern about climate change impacts that affects their livelihood. The members of the networks come from different CSOs and Cooperatives in Zanzibar (Unguja and Pemba).

Scandinavian Tanzania Youth Exchange Program

PYI in collaboration with Zanzibar Adventure School (ZAS) has conducted 4 youth leadership activities that involved more than 100 Zanzibar youths to meet, engage and exchange experience with their fellow youths who are undertaking cultural exchange program conducted by Zanzibar Adventure School. This program is seeking to create understanding among Zanzibar youths and Students of ZAS by looking on the challenges and aspirations of youths from both sides looking to create bright future and contribute towards development in their countries.



Training on Social Media Engagement

Sunday 15th September 2019, PYI in collaboration with Zanzibar Climate Change Alliance (ZACCA) conducted social media engagement training to 15 Zanzibar youth where by 7 were female and 8 were male. The training equipped the participants the knowledge and skill of using social media in a better ways in order to bring the positive impact to themselves and their community.

Launch of Uzini Library “Soma Club Project”

“Soma Club Project” is a program that is implemented by Pamoja Youth Initiative in partnership with Zanzibar Adventure School which was officially launched on 22nd September 2019. The program is designed to support the culture of reading books in an early age. Reading books enhance the English literacy to the students as well as improve their communication skills. The launched library will work alongside the teachers, students and local community by conducting reading club sessions as well as competitions to motivate the culture of reading the books among the students and community members.



YOUTH LEADERSHIP DEVELOPMENT

As a core belief of our organization that youths need to be capacitated in leadership through mentoring, leadership training. With this end in mind PYI has conducted the following leadership trainings, directly or through partnership.

Mpapa Secondary School Leadership Training

On 2nd February 2019 Pamoja Youth Initiative provided a leadership training to 25 students who were the leaders of the student's organization at Mpapa Secondary School situated at Central District of Unguja. The training involved 14 male students and 11 female students. The topics taught during the training including leadership concept, principles of leadership, quality of good leader and time management.



Young Leaders Forum – FES Tanzania

Through Friedrich Ebert Stiftung (FES) Young Leaders Forum (YLF)-Tanzania PYI has supported 12 youth to attend leadership training in 2019. The training was focusing on leadership, media and communication skills, project management, policy and advocacy, democracy and natural resources management.

International Exchange Programs

Vijana Think Tank Exchange Program

Pamoja Youth Initiative has continued to transforming youths through exposing them to international experience. Under this thematic area, 1 of our member has participated in Vijana Think Tank Leadership program which involved international travel to China, Hongkon, the visit comprised training on leadership, networking with China business communities through touring industrial area of Ghuan Zhou.

IIED Communication Learning Week, London, UK

Our Chairperson attended the International Institute of Environment and Development's Communication Learning Week in London which took place from 24th to 27th June, 2019.

It was a big opportunity for him to meet the IIED's communication experts and other professionals from different countries to learn together, share ideas and explore tools and strategies for delivering effective communications.

The workshop programme typically includes sessions on topics such as media relations, audience mapping and digital communications. The participants presented the opportunities and challenges on communication in their respective countries. They also got the opportunity to analyse target audiences and how best to reach them – whether they are local or international policy analysts.



LIVELIHOOD AND EMPLOYABILITY

Under this thematic area we want to ensure that we empower youths in developing the skills to become employable and compete in a labour market as well as equipping them with entrepreneurial skills

Nama Get Hired Event

Pamoja Youth Initiative has supported 4 members to attend career development seminar organized by Nama Foundation in Collaboration with Annahl-Trust Tanzania. The event equipped participants of career development strategies, employability skills and network.

Zanzibar Career Fair

Through this event 5 youths from Pamoja Youth Initiative were exposed to career development skills, networking and exhibitions conducted by Ministry of Labour Empowerment, Elderly, Women and Children in collaboration with Ministry of Trade, Industry and Marketing, Voluntary Service Overseas.

KEY LEARNINGS IN 2019

In implementation of 2019 activities, there are key lessons that we have learned through the year. These key lessons can be used as opportunity to leverage on our programming capabilities in order to create more interventions aimed at transforming the lives of young people in Zanzibar by placing them as the main partners and beneficiaries. The key lessons that we have learned in 2019 include;

Increased Formation of Youth Organizations

Recently Zanzibar is witnessing the growing of youth organizations working on different areas to address community challenges. For us, Pamoja Youth Initiative this development is firstly taken as an opportunity since we can find partners, but more importantly it is a challenge that we need to conduct ourselves professionally, work effectively and efficiently to stand out of crowd, reach out beneficiaries and make differences.

Participation of Youths as Volunteers in Our Organization

As our core-value we believe that volunteerism can be used to address different problems facing our country such as environment degradation. In 2019 we have used the volunteerism spirit to engage youths in Zanzibar to raise awareness of various issues. It remain as a challenge for us to strategize on how better we can take advantage of the power of volunteers by equipping them with skills, and motivating them to contribute in realizing our mission.

TARGETTED PROJECTS FOR 2020

- In 2020, we are planning to implement projects in the following areas.
- Strengthening and Engaging young people towards the 2020 peaceful general election in Zanzibar
- Creating programs to nurture young people from the grassroots .i.e High Schools and Colleges
- Youth economic empowerment programs specifically in workforce development and entrepreneurship
- Creating and running programs of leadership development
- Engaging Local Government Authorities in our activities
- Partnering with youths to deliver quality programs